



Dear SFEB Sustainability Spotlight Participants,

Welcome to the fourth Sustainability Spotlight e-newsletter!

Our Energy Campaign is underway and we're eager to continue sharing ideas and tools to help you make it a success!

### **Energy Efficiency Campaign Tools**

We hope you are still going strong with your energy efficiency campaign and can't wait to see the results of your efforts.

Attached are additional campaign resources. Please feel free to use these in your own agencies! If you have created resources that have helped your agency become more energy efficient, please send them to [Vicky Salazar](#) or [Cynthia Tolentino](#) to share with the SFEB Spotlight community.



### **Implementing Effective Printer and Print Management Programs**

Take a look at this bulletin from GSA for information and guidance on saving paper and ink from printing in the office.

[http://www.gsa.gov/portal/mediaId/172607/fileName/Bulletin\\_B-37 Print Management Guidance 508](http://www.gsa.gov/portal/mediaId/172607/fileName/Bulletin_B-37_Print_Management_Guidance_508)

### **Tell Your Sustainability Story**

The SFEB Sustainability Spotlight is all about sharing our collective successes and stories on sustainability and then showcasing the impact, both environmental and financial the federal community has. Never underestimate the power of telling that story. Green Tech Advocates writer Stephen Castle stated the value of storytelling in a February blog post capturing the importance with this statement "But we have to tell the stories, whether you want to get your company's sustainability story out there or publicize your product or get others in your company on board with a sustainability program." Read the entire article online at <http://x.nu/raEB3>

**Next Conference Call**

Our next Spotlight Community Points of Contact conference call is \_\_\_\_\_ . Please join us for an ongoing conversation on sustainability efforts your agency is undertaking and how we can share resources.

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