



Dear SFEB Sustainability Spotlight Participants,

Welcome to the third Sustainability Spotlight e-newsletter! Our Energy Campaign has just gotten underway and we're eager to continue sharing ideas and tools to help you make it a success!

### Energy Efficiency Campaign Tools

EPA developed the attached Natural Light Poster for the energy efficiency campaign. Please feel free to use it in your own agencies! If you have created resources that have helped your agency become more energy efficient, please send them to [Vicky Salazar](#) or [Cynthia Tolentino](#) to share with the SFEBspotlight community.

### Slay a Vamp, Save an Amp

What does slaying vampires have to do with saving energy? According to the US Department of Energy, about \$10 billion in energy waste can be attributed to so-called energy vampires – appliances that continue to draw power even when not in active use. Everything from cellphone chargers to microwaves can be potential vampires, and learning to identify them and reduce their energy use can add up to **significant** energy savings. That's why federal agencies in the Federal Office Building and Jackson Federal Building are developing a campaign in July to raise awareness of the issue and have some fun saving energy by slaying vampires at home and at work. The attached planning materials outline the campaign objectives, timeline, and provide images and templates for launching your own vampire hunt. [christopher.j.hoffer@hud.gov](mailto:christopher.j.hoffer@hud.gov)

### Federal Energy Management Program

Here are some links to the Federal Energy Management Program's campaign materials. They've got some great posters and other ideas available for download



#### Seattle Federal Executive Board: Sustainability Spotlight

A local initiative through the Seattle Federal Executive Board to build the business case for shared sustainability efforts across the Federal Government

#### FederalGreen Challenge

A national EPA effort challenging federal agencies to reduce their environmental impact in waste, electronics, purchasing, energy, water, or transportation.

#### Green Teams

A national GSA led effort to encourage federal building occupants to influence the changes necessary to reduce the government's environmental impact

**Executive Order 13514**  
requiring federal agencies to set a 2020 greenhouse gas emissions reduction target; increase energy efficiency; reduce fleet petroleum consumption; conserve water; reduce waste; support sustainable communities; and leverage Federal purchasing power to promote environmentally-responsible products and technologies.

so reminding your colleagues to save energy is easy![http://www1.eere.energy.gov/femp/services/yhttp/campaign\\_materials.html#actnow](http://www1.eere.energy.gov/femp/services/yhttp/campaign_materials.html#actnow)

## **Interesting Reading**

Attached is some background reading shared by Chris Hoffer, Policy and Management Specialist for the U.S. Department of Housing and Urban Development and Jackson Federal Building Green Team. One is entitled "Greening Workstyles: An Analysis of Energy Behavior Programs in the Workplace." This report was completed by the American Council for an Energy Efficient Economy (see [www.aceee.org](http://www.aceee.org)) and describes 5 different energy behavior case studies and the best practices from each.

The second is called "Promoting Energy Awareness in Two Federal Workplaces." The case study describes a project led by the State of Wisconsin in partnership with the U.S. Forest Service and the U.S. Department of Veterans Affairs. The project used a starting point similar to our **Spotlight** Energy Campaign - a focus on education and awareness, a community based approach, workplace events, specific actions occupants could take to save energy, and an effort to gather results.

As you plan your Energy Campaign be sure to take a look at the lessons learned from each of these reports.

## **GSA Installs "Energy Hub" monitor to display energy and water data**

The U.S. General Services recently installed an "Energy Hub" monitor at its Auburn Regional Office building to create awareness energy and water resource among its associates. The information displayed on the monitor tells the story of how well the region is doing in meeting its goals for energy and water reduction. The aim of the Energy HUB is to be a real time, web-based display of any of GSA's advanced metered buildings' resource utilization and provide access to all of GSA Building Automation Systems (BAS). For more information about this project, please contact GSA's Michael Okoro, Branch Chief of the Environmental and Energy Branch. [Michael.okoro@gsa.gov](mailto:Michael.okoro@gsa.gov)

## **Next **Spotlight** Call Scheduled for June 11**

Our next SFEB Sustainability **Spotlight** Conference Call will be held on Tuesday, June 11 at 1:30pm. Please join us for a lively conversation with Chris Hoffer,

chair of the Jackson Federal Building Green Team on action being taken to promote energy efficiency. Look for the calendar invite from [Lori.danielson@usace.army.mil](mailto:Lori.danielson@usace.army.mil)

### **FedCenter is back up and Running**

The FedCenter web site is back up and running. We are in the process of creating a collaboration space for our SFEB **Spotlight** effort and will let you know when those tools are available. See <https://www.fedcenter.gov/>

If you would like others to receive this newsletter, please email me at [cynthia.tolentino@gsa.gov](mailto:cynthia.tolentino@gsa.gov).